The ARMA Metro NYC Chapter's Annual Educational Event is recognized as New York City’s premier educational event providing comprehensive and cutting-edge educational experiences along with programs detailing best practice in technology trends. The all-day event is attended by over 300 technology professionals and industry experts from pharma, finance, insurance, energy, government, corporate, legal and various technologists from across the country. This innovative educational program includes workshops, panel discussions, and case studies on trending technologies; professional development and skill-building programs; as well as networking and vendor exhibiting opportunities.

**Broadway Event Sponsorship Pricing -- $5,000 and includes:**
- Largest Exhibitor’s Booth/Display Table in a Premier Location
- Infomercial @ the Event and Premier Advertising Loop displayed throughout the event
- Full Page Ad in Chapter Newsletter for one (1) Year
- Year-Long Electronic Ad on ARMA-NYC Website
- Receipt of Educational Attendee Contact Information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- Full Page Ad in Event Program Brochure
- Three (3) Complimentary Registrations for your organization

**Wall Street Event Sponsorship Pricing -- $2,495 and includes:**
- Large Exhibitor’s Booth with Display Monitor in a Prime Location
- Infomercial @ the Event and Premier Advertising Loop displayed throughout the event
- Receipt of Educational Attendee Contact Information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- ½ Page Ad in Event Program Brochure
- Two (2) Complimentary Registrations for your organization
TIMES SQUARE EVENT SPONSORSHIP PRICING -- $1,995 AND INCLUDES:
• Large Exhibitor’s Booth in a Prime Location
• Infomercial @ the Event and Premier Advertising Loop displayed throughout the event
• Receipt of Educational Attendee Contact Information
• Sponsorship details included within event announcements, website link, and Event Program Brochure
• ¼ Page Ad in Event Program Brochure
• Two (2) Complimentary Registrations for your organization

GRAND CENTRAL EVENT SPONSORSHIP PRICING = $995 AND INCLUDES:
• Standard Exhibitor’s Display Table
• Receipt of Educational Attendee Contact Information
• Sponsorship details included within event announcements, website link, and Event Program Brochure
• ½ Page Ad in Event Program Brochure
• One (1) Complimentary Registration for your organization

For more Information about becoming an ARMA Educational Event Sponsor, please contact one of the individuals below:

Alex Campbell (ARMA-NYC): SPONSORSHIPVP@ARMANYC.ORG
MARY Hamm (ARMA-NNJ): MARKETING@ARMANNJ.ORG
EMILY McCarthy (ARMA-CT): EXECUTIVE_VP@ARMACONNECTICUT.COM

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• Sponsorship announcement within Event Program Brochure and ARMA Website
• ½ Page Ad in Event Program Brochure
• Receipt of Educational Attendee Contact Information

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