The ARMA Metro NYC Chapter’s Annual Spring Conference is recognized as the Metropolitan New York City area’s premier all day educational event, providing comprehensive and cutting-edge educational experiences, along with programs detailing best practice in technology trends. It is attended by over 300 technology professionals and industry experts from pharma, finance, insurance, energy, government, corporate, legal and various technologists from across the country. This innovative educational program includes 4 tracks of workshops, panel discussions, and case studies on trending technologies; professional development and skill-building programs; as well as networking and vendor exhibiting opportunities.

**ARMA METRO NYC ANNUAL SPRING CONFERENCE**

**WHEN:** Tuesday, March 7, 2017

**TIME:** 8AM – 5PM Program

Networking Reception: 5PM – 7PM

**WHERE:** Executive Conference Center;

1601 Broadway @ W. 48th St; 7th Floor;

New York, NY 10019

**Early Bird Special!**

Commit by November 30, 2016 and receive special incentive

- Priority in selecting location of table within selected Level
- Additional complimentary attendee for selected Level
- Company Logo posted on the Event Website immediately upon registration as early as October 28, 2016
- $200 off Metro NYC Evening Chapter Meeting sponsorship or
- $100 off Metro NYC ARMA@Noon Lunch Meeting sponsorship

**BROADWAY EVENT SPONSORSHIP - PRICING -- $5,000 INCLUDES:**

- Largest Exhibitor’s Display Table in a premier location
- Full page size logo displayed throughout the event
- Full page ad in Chapter Newsletter for one (1) Year
- Year-Long Electronic Ad on ARMA-NYC Website
- Conference attendees’ contact information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- Full page ad in Event Program Brochure
- Three (3) Complimentary Registrations for your organization

**WALL STREET EVENT SPONSORSHIP - PRICING -- $2,495 INCLUDES:**

- Large Exhibitor’s Table with Display Monitor in a prime location
- ½ Page Logo displayed throughout the event
- Conference attendees’ contact information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- ½ page ad in Event Program Brochure
- Two (2) Complimentary Registrations for your organization
TIMES SQUARE EVENT SPONSORSHIP - PRICING -- $1,995 INCLUDES:

- Large Exhibitor’s Table in a prime location
- ¼ page logo displayed throughout the event
- Conference attendees’ contact information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- ¼ page ad in Event Program Brochure
- Two (2) complimentary registrations for your organization

GRAND CENTRAL EVENT SPONSORSHIP - PRICING -- $995 INCLUDES:

- Standard Exhibitor’s Display Table
- Conference attendees’ contact information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- 1/8 page ad in Event Program Brochure
- One (1) complimentary registration for your organization

For more Information about becoming an ARMA Educational Event Sponsor, please contact one of the individuals below:

MELISSA DEDERER (ARMA-NYC): SPONSORSHIPVP@ARMANYC.ORG
MARY HAMM (ARMA-NNJ): MARKETING@ARMANNJ.ORG
EMILY MCCARTHY (ARMA-CT): PRESIDENT@ARMACONNECTICUT.COM

SUBWAY STATION À LA CARTE SPONSORSHIP OPPORTUNITIES

Each Opportunity PRICING -- $2,495

- Morning Break Sponsor
- Afternoon Break Sponsor
- Lunch Sponsor

- Sponsorship announcement within Event Program Brochure and ARMA Website
- ½ Page Ad in Event Program Brochure
- Conference attendees’ contact information

ARMA-NYC WOULD LIKE TO THANK OUR GENEROUS 2016 CONFERENCE CORPORATE SPONSORS/EXHIBITORS/PARTICIPANTS

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** INDICATES PREMIER SPONSORSHIP CONTRIBUTION