CORPORATE SPONSORSHIP PROSPECTUS

Innovation & Inspiration
RIM & IG – The Time is NOW!

ARMA Metro NYC
Annual Spring Conference

Tuesday, March 8th, 2016
New York Executive Conference Center
1601 Broadway, New York, NY 10019

ARMA METRO NYC ANNUAL SPRING CONFERENCE

WHEN: Tuesday, March 8, 2016
TIME: 8AM – 5PM Program
Networking Reception: 5PM – 7PM
WHERE: Executive Conference Center;
1601 Broadway @ W. 48th St; 7th Floor;
New York, NY 10019

The ARMA Metro NYC Chapter’s Annual Spring Conference is recognized as the Metropolitan New York City area’s premier all day educational event, providing comprehensive and cutting-edge educational experiences, along with programs detailing best practice in technology trends. It is attended by over 300 technology professionals and industry experts from pharma, finance, insurance, energy, government, corporate, legal and various technologists from across the country. This innovative educational program includes 4 tracks of workshops, panel discussions, and case studies on trending technologies; professional development and skill-building programs; as well as networking and vendor exhibiting opportunities.

AN INVITATION TO EXHIBIT AT THE
ALL-DAY SPRING CONFERENCE
HOSTED BY THE ARMA METRO NYC,
ARMA NNJ, ARMA CT, AND ARMA LI CHAPTERS

BROADWAY EVENT SPONSORSHIP - PRICING -- $5,000 INCLUDES:

• Largest Exhibitor’s Display Table in a Premier Location
• Infomercial @ at the Event and Premier Advertising Loop displayed throughout the event
• Full Page Ad in Chapter Newsletter for one (1) Year
• Year-Long Electronic Ad on ARMA-NYC Website
• Conference attendees’ contact information
• Sponsorship details included within event announcements, website link, and Event Program Brochure
• Full Page Ad in Event Program Brochure
• Three (3) Complimentary Registrations for your organization

WALL STREET EVENT SPONSORSHIP - PRICING -- $2,495 INCLUDES:

• Large Exhibitor’s Table with Display Monitor in a Prime Location
• Infomercial at the Event and Premier Advertising Loop displayed throughout the event
• Conference attendees’ contact information
• Sponsorship details included within event announcements, website link, and Event Program Brochure
• ½ Page Ad in Event Program Brochure
• Two (2) Complimentary Registrations for your organization
TIMES SQUARE EVENT SPONSORSHIP - PRICING -- $1,995 INCLUDES:

- Large Exhibitor’s Table in a Prime Location
- Infomercial at the Event and Premier Advertising Loop displayed throughout the event
- Conference attendees’ contact information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- 1/4 Page Ad in Event Program Brochure
- Two (2) Complimentary Registrations for your organization

GRAND CENTRAL EVENT SPONSORSHIP - PRICING -- $995 INCLUDES:

- Standard Exhibitor’s Display Table
- Conference attendees’ contact information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- 1/8 Page Ad in Event Program Brochure
- One (1) Complimentary Registration for your organization

For more Information about becoming an ARMA Educational Event Sponsor, please contact one of the individuals below:

Alex Campbell (ARMA-NYC): SPONSORSHIPVP@ARMANYC.ORG
MARY HAMM (ARMA-NJU): MARKETING@ARMANNJ.ORG
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ARMA-NYC WOULD LIKE TO THANK OUR GENEROUS 2015 CONFERENCE CORPORATE SPONSORS/EXHIBITORS/PARTICIPANTS

** INDICATES PREMIER SPONSORSHIP CONTRIBUTION