Information Governance: A Presidential Perspective

(ARMA Presidents, that is)
President - Elect
Fred Pulzello

Fred A. Pulzello, MBA, CRM, IGP has 20 years of experience in records and information management (RIM). Fred is co-creator of, and chaired the task force that developed, the Generally Accepted Recordkeeping Principles® and is President Elect, and past Treasurer of ARMA International.

Fred is Vice President of Information Governance and leads the Strategic Consulting Services division for Archive Systems, Inc.
President
Julie Colgan is a 15 year veteran of the Records and Information Management profession, with a career spanning public and private organizations including in-house, consulting and technology roles. Julie is both a Certified Records Manager and a Certified Information Governance Professional. She is the current President of ARMA International as well as the Director of Information Governance Solutions for Nuix.
Past - President

And Leahy Award recipient!
Dr. Galina Datskovsky is an independent consultant advising emerging growth companies. She was recently Senior Vice President of Information Governance at Autonomy, an HP Company. She is a past President of ARMA International. Formerly she was Senior Vice President of Architecture at CA Technologies. She was founder and of MDY Group. Galina is a Certified Records Manager (CRM), recent recipient of the Emmett Leahy award, and is recognized around the world as an expert in information governance. She received her CRM certification in 2004 and earned doctoral and master’s degrees in Computer Science from Columbia University.
(Future?) - President

And Fellow of ARMA International
John Montaña

Mr. Montaña has been deeply involved in the legal aspects of records management, litigation readiness and retention scheduling for over twenty years. He followed an undergraduate degree in Geology with his law degree. Consultant on issues associated with records and information management: Analysis and advice for large commercial entities on records and information management issues, including records retention scheduling, advice on the legality of various information storage media, regulatory compliance, litigation and discovery, and other matters likely to impact information management considerations.
What is IG?
“The specification of decision rights and an accountability framework to encourage desirable behavior in the valuation, creation, storage, use, archival and deletion of information. It includes the processes, roles, standards and metrics that ensure the effective and efficient use of information in enabling an organization to achieve its goals.” - Gartner
“Information governance ensures that your information management program not only meets technical requirements but also provides the organization with the guarantee that information is reliable, findable, and acceptable for use in decision-making.” - Forrester Research
“Information governance is a strategic framework comprised of standards, processes, roles, and metrics that holds organizations and individuals accountable to create, organize, secure, maintain, use, and dispose of information in ways that align with and contribute to the organization’s goals.” - ARMA
Information Governance is Da Bomb!

- Fred
A measurable framework based on standards and best practices
Principles based
Generally Accepted Recordkeeping Principles®

Objective Standards

Principles used to support effective recordkeeping within an organization.
Information Governance Maturity Model

<table>
<thead>
<tr>
<th>Maturity Level</th>
<th>Color Status</th>
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<tbody>
<tr>
<td>1</td>
<td>RED</td>
</tr>
<tr>
<td>Sub-standard</td>
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<tr>
<td>2</td>
<td>ORANGE</td>
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<tr>
<td>In Development</td>
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<tr>
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<td>GREEN</td>
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Is your IG program ready?

Introducing the official Information Governance Assessment

ARMA INTERNATIONAL
Julie

• M&A and practical IG and Cloud strategy and Practical IG
Galina

• Security and practical IG and Big Data and practical IG
John

• Practical retention for the 21st century. How does one connect retention schedules with systems in an organization to achieve practical IG.
1. Why don’t traditional management techniques like retention schedules work in a modern big data environment?
2. The solution: Big buckets? Not so fast!
3. A more effective solution
Questions?