

Happy Holidays



ARMA NYC Metropolitan Chapter Newsletter

DECEMBER 2009

In This Issue

[PRESIDENT'S CORNER](#)

[MEMBERSHIP UPDATE](#)

[JANUARY 2010 MEMBER APPRECIATION & MEET'N'GREET EVENT](#)

[MARCH 2010 ALL-DAY WORKSHOP UPDATE](#)

[NOVEMBER 2009 CHAPTER MEETING REVIEW](#)

[CHAPTER OF THE YEAR NEWS](#)

[TECH TIDBIT](#)

PRESIDENT'S CORNER

Dear Chapter Members, RIM Colleagues and Guests,

Where has this year gone? It's so hard to believe we are already in December! I hope everyone had a wonderful Thanksgiving holiday and that the remainder of the year brings continued health and happiness.

For those of you who attended our November meeting, you may have noticed a few unfamiliar faces. There were over 20 graduate students who attended our November meeting. They are students at Queens College in the Library and Information Studies program and are members of our own Lauren Barnes's class. We were honored to have them at our meeting and look forward to seeing them at future meetings.

Also at the meeting, we conducted another raffle for a chance to win a free registration



to the San Francisco annual conference next year. Congratulations and good luck to our 5 winners: Crystal Cutler, Garfield Drummond, Katherine Gallagher, Deborah Montana and Marcel Rodriguez.

Your Board has, as always, been working very diligently in lining up some fabulous educational and networking opportunities for the upcoming months.

There will be no meeting in December so our next event will be held in January on Wednesday, the 13th. It is our annual "Member Appreciation and Holiday" event and will be held at Hurley's, just like last year. Please see below for registration info and other details. Registration will be limited so remember to register early.

Following that event will be our next ARMA@Noon meeting. That event is still in the planning stages so details will be sent out very soon.

The plans for February also include another ARMA@Noon event and then we move on to our annual all-day event. It will be held on Thursday, March 18, 2010, and promises to be the best one yet! Again, stay tuned for information on this event - early bird registration will be offered so plan on taking advantage of that and saving a few bucks for other things!

For those who are searching for new career opportunities, please make sure you continue to check our web site as we are continuing to update the site with information about any position that we receive. If you are looking for someone to fill a position at your company, please contact me (or any Board member) and we will be happy to get your position posted on our website as quickly as possible.

I hope you are enjoying this wonderful holiday season, and I look forward to seeing you at our "Member Appreciation and Holiday" event in January.

Sincerely,
Melissa G. Dederer, CRM
President, ARMA Metro New York City Chapter

MEMBERSHIP UPDATE

NY Metro Chapter currently has 308 members! We are thrilled to welcome our new members who joined in November. I am pleased to announce the following new Chapter Members.



John Brokaw, GLC Business Services
John Giovinazzo, Cambridge Corporate Services
Wendy Glickman
Gary LeBlanc, Image API, Inc.
James Lish, Barclays Capital
Matthew McGovern, Barclays Capital
Giuliano Mineo, NYSE Euronext
Siobhan Reilly, Daticon EED
Gisselle, L. Singleton, Hughes Hubbard Reed LLP

Shantay Smith, Crowell & Moring LLP

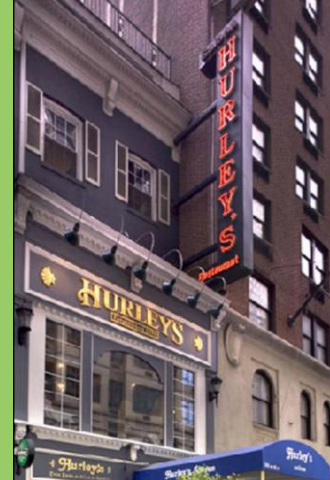
- Lauren Barnes, MLIS, VP/Membership

JANUARY MEMBER APPRECIATION & MEET'N'GREET EVENT

The Board of Directors invites you to attend our Annual Meet 'N' Greet Networking event. This event is a great opportunity for members, old and new, and non-members to get together after the Holidays and network.

Drinks and Appetizers (Sample Menu: Fruits and Cheese, Mozzarella Sticks, Cheese and Bacon Potato Skins, Hot Wings, Mini Pizza, Chicken Quesadillas, Mini Chicken Fajitas, Veggie Dumplings, Beef Empanadas & Chicken Satay) are included in the price (\$25.00)!

This event is sponsored by REDWALLET CONNECTION. Please visit their website at www.Redwalletconnection.com.



Space is limited to only 80 registrants, so don't delay and register today! To REGISTER, [CLICK HERE](#).

-Darryl Harris, VP/Special Events

MARCH 2010 ALL-DAY WORKSHOP

The ARMA Metro New York City Chapter along with the Northern New Jersey and the Central New Jersey Chapters are once again holding an all day educational event on March 18, 2010. This is our most well attended meeting of the year and once again we are offering Early Bird Registration discounts (see below) for Attendees and Sponsors/Exhibitors.



This event offers a unique opportunity in that for many attendees this is their one and only event for the year. In addition to a conference tote bag, all attendees will receive a game card, which must be stamped by all vendors in order to be eligible for prizes which are raffled at the end of the day. These prizes include gift certificates to well known restaurants, theatre gift certificates, cameras, iPods, and free admission to other educational events.

The educational sessions are in the final planning stages, but here are the confirmed sessions:

- *Keynote Address: Dr. Stuart B. Weiss, NYC Marathon
- *Head in the Clouds: Judges Ron Hedges & James C. Francis
- *Wikis and Blogs: Jason C. Stearns, CRM
- *Data Mapping for Successful Conversions: Melissa Dederer, CRM
- *Getting Your Organization Going with GARP: Galina Datskovsky, Lenore Greenberg, Fred Puzello, April Dymetrenko
- *eDiscovery - Search Success, Financial Impact, RIM Role, and Wishlist for the Future Maura Grossman, Esq.
- *Writing for Publication: Susan Goodman, CRM
- *Taxonomy Topic TBA Seth Earley
- *Closing Address: John Mancini, AIIM President

[EARLY BIRD REGISTRATION DEADLINES](#)

SPONSORS: December 15, 2009

REGISTRANTS: January 15, 2010

For More Information or to Register, [CLICK HERE](#).

- Frank LaSorsa, CRM, VP/Professional Development

NOVEMBER 18, 2009 CHAPTER MEETING REVIEW

Nicholas Kottyan, CEO of North Carolina based DataChambers, spoke at the November ARMA Metro NYC chapter meeting on the topic of Cloud Computing. Mr. Kottyan's presentation provided a broad overview of the 3 trillion dollar Cloud marketplace and its relationship to Records Management.

The cost efficiencies of the technology are made possible by resource pooling of hardware, processing and bandwidth, rapid up/down scalability of service and the ability to optimize and report actual usage statistics. High bandwidth internet access allows users to operate in a location independent "on-demand" environment essential to maximum productivity with minimum expense.

Similar cost benefits apply to the Software as a Service (SaaS) model, whereby thin-client users access only the specific applications that are needed. Platform as a Service (PaaS) allows custom applications to be similarly deployed and hosted. This concept can be further extended to the Infrastructure (IaaS) model, where the user gains greater control over administrative functions such as operating systems, storage and firewall implementation.

Clouds can be deployed as "Private" (dedicated to a single organization), "Community"

(shared by groups with common goals), or "Public" (for large scale accessibility). In many situations, special purpose "Hybrid" Clouds are formed by two or more Clouds linked by a control technology.

The commoditized computing benefits of Cloud Computing cannot be the only consideration for Records Managers. "Where's the data?" was Mr. Kottyan's pointed question that clearly states the conundrum for those who are concerned with information governance, security and availability. The loss of physical control in the Cloud can also increase risk involving data backup and disaster recovery.

Two audience questions highlighted other areas of RIM concern: (1) What are the legal and jurisdictional considerations related to information crossing international borders?; and (2) How does the user remove or completely transfer information when changing service providers?

As Cloud Computing continues to evolve, industry standards and regulations will need to provide answers to these and other questions.

- Angelo Vigorito, Graduate Student at Queens College



NOTE: Angelo was one of a number of Lauren Barnes' students from Queens College, who attended the meeting and submitted a review. The Board reviewed all of the submissions and selected Angelo's article as the best of the best. Congratulations Angelo!!

Featured Article

CHAPTER OF THE YEAR (COTY) NEWS



Annually, ARMA International presents Chapter of the Year (COTY) Awards to the small, medium, large and very large-sized Chapters who have most effectively demonstrated support and promotion of ARMA International objectives in their Chapter programs and activities during an Association year (July 1 to June 30). This year, our Metropolitan New York City Chapter will apply to win a COTY Award in the Very Large-sized Chapter category. A comprehensive undertaking to both apply for and win; Metro NYC will also need to report on the activities of its Members. If you are involved in any outside activities, this is your opportunity to shine and help Metro NYC to shine. To submit a short summary (3-4 sentences) about your activity, please contact Crystal Cutler, CUTLCR@consumer.org, for a copy of the form.

- Crystal Cutler, Executive Vice President/President-Elect

TECH TIDBIT

Buzzword: DITA (*Darwin Information Typing Architecture*) is a standard for designing, writing, managing and publishing information. Originally developed by IBM, DITA is based on XML and as such, uses the modular capabilities of that language to structure documents for content reuse and inheritance (hence the reference to Darwin).

Many organizations are moving to a DITA architecture for their publishing of technical and other types of manuals, where elements of cross-referencing can be taken advantage of by DITA's modular concepts. Vendors such as Microsoft and IBM, among others, have signaled support for including a DITA framework in their content authoring, management and publishing platforms.

DITA is a published standard of the *Organization for the Advancement of Structured Information Standards (OASIS)*. More information on DITA and OASIS can be found here: <http://dita.xml.org/standard>



-Eugene Stakhov, Committee Member

The Board of Directors wishes you and yours a very Happy Holiday Season!



List of Sponsors for Upcoming Events

JANUARY 2010 EVENT SPONSOR

[REDWALLET CONNECTION](#)

MARCH 2010 PLATINUM SPONSORS





MICRO
GRAPHIC
INFORMATION
SERVICES

ineedafile.com

* Web-Based Workflow * Shared Service Site Support
* Global Remote Scanning * Daily A/P Audit Services



MARCH 2010 EXHIBITORS/SPONSORS



Thank you to all of our Sponsors!