



INFORMATION MANAGEMENT PROFESSIONALS

METRO NYC CHAPTER



Summer Issue

July/August 2009

In This Issue

PRESIDENT'S LETTER

UPCOMING CHAPTER MEETING INFO

JUNE 18, 2009 MEETING SUMMARY

2009-2010 ADVERTISING & SPONSORSHIP PROGRAM

MEMBERSHIP NEWS

CONFERENCE CORNER

ICRM NEWS

PIN DESIGN CONTEST

COMMUNITY NEWS

HOT LINKS

President's Letter



Dear Chapter Members, RIM Colleagues and Guests,

Welcome to our first ever summer newsletter! The Board thought it would be a good idea to keep in touch with you over the summer to keep you informed on what has been taking place over the past couple of months.

First and most importantly, elections were held at the end of our fiscal year and our new Board has already met to discuss the upcoming year. Please welcome me in congratulating the following on their election to this year's Board:

President - Melissa G. Dederer, CRM
Executive Vice President - Crystal M. Cutler
Vice President/Secretary - Deborah Montana
Vice President/Treasurer - Carol Trapano
Vice President/Advertising & Promotions - Michael Lenhard
Vice President/Membership - Lauren Barnes
Vice President/Newsletter & Website Editor - Marcel Rodriguez & Immediate Past President
Vice President/Professional Development - Frank LaSorsa, CRM
Vice President/Special Events - Darryl Harris

In addition, we have some new Committee members who have offered to volunteer their time in helping our chapter this year. Please join me in welcoming the following members to our Committee list:

Frank Giacone - Advertising & Sponsorship
Fred Grevin - Professional Development
Mark Kamien - Membership
Gene Stakhov, CRM - Professional Development
Jason Stearns, CRM - Professional Development

And remember, we are always looking for additional volunteers. We have several task forces that will be needed this year, so if you are interested in helping out without having to make a full year's commitment, we can always use extra help with short-term events. Please contact any Board member if you are interested in "getting your feet wet". Let us know what your strengths and interests are. I highly encourage you to do so - it is a wonderful experience, both professionally and personally.

And for those of you who did not attend the June event at Hurley's, I'm sorry to say that you missed a wonderful evening! We recognized our valuable vendor sponsors for their contribution to helping make our chapter a successful one last year. In addition, we recognized our member award recipients: Frank LaSorsa, CRM, was presented with the coveted Chapter Member of the Year award; Marcel Rodriguez was quite surprised when his name was announced as the recipient of the Honored Member of the Year award; and we also were proud to announce, for the first time in several years, a New Member of the Year award recipient - Mark Kamien. Please join me in congratulating and thanking these volunteers for all of their hard work throughout the year.

And now we are on to a new year. Thank you for your vote of confidence in reelecting me. I look forward to serving as your President for another year. If you have any comments, suggestions, ideas, whatever, please feel free to contact me at any time. I am always open to hearing what's on your mind - how we can make our chapter better and the best chapter there is!

Keep your eyes open towards the end of summer for announcements about our first meeting in September. Have a wonderful, safe summer and I hope to see you in September!

Sincerely,
Melissa G. Dederer, CRM
President, ARMA Metro New York City Chapter

Upcoming Chapter Meeting on September 15, 2009

Join us at our new meeting venue, [The Muse Hotel](#), located at 130 West 46th Street (between 6th & 7th Avenues), New York City, NY 10036 as we kick off our 2009-10 Educational Program.



Topic: "Search Techniques - Court's Comments and Criticisms"
Speaker: Adam Losey

Recent federal cases suggest that judicial review of alleged search deficiencies requires expert testimony, and possibly adversarial testimony. This means that in the future, lawyers may bring in competing experts to argue over whether search terms are sufficient.

[To Register, Click Here.](#)



Speaker Bio:

Adam Losey, having graduated "Order of the Coif" (awarded to students in the top 10% of the class) from the University of Florida College of Law, will be Clerking for the 11th Circuit and joining the law firm of Foley & Lardner as an associate in the litigation department.

In Spring 2010, Losey will also be teaching the graduate course "Legal and Policy Issues for Information Professionals" in Columbia University's M.S. program in Information and Digital Resource Management (<http://ce.columbia.edu/Information-and-Digital-Resource-Management>).

This course is required for graduation.

Adam served as a law clerk to the Honorable Chief Judge Patricia C. Fawsett of the Middle District of Florida in 2007, as a law clerk at the Second Judicial Circuit State Attorney's Office in 2006, and as a summer associate at Foley & Lardner's Orlando office in 2008. Prior to law school, Adam taught as an LSAT lecturer for Kaplan Test Prep for several years.

Adam was an editor on the Florida Law Review, and is the author of the recently published "Clicking Away Confidentiality: Workplace Waiver of Attorney-Client Privilege", available on the Florida Law Review's website. He is the recipient of the Florida Law Review's Frank E. Maloney award and was further awarded a Goodmark scholarship. He was a participant in one of the first electronic discovery classes in the country, offered at the University of Florida College of Law, and earned a book award in that class as a result of receiving the highest grade on his examination paper. He has also received book awards in Business Organizations, Labor Law, and Legal Drafting.

Meeting Sponsor:

This meeting is sponsored by:



[Click here](#) for more information on Lighthouse Computer Services, or contact:

Eugene Stakhov, CRM, CDIA+
Lighthouse Computer Services, Inc.
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Office: (401) 334-0799 x182

June 18, 2009 Chapter Meeting Summary

As much as any other, our Annual June Meeting is met with great anticipation. In addition to its

traditionally relaxed atmosphere and immense networking opportunity, it is also the Meeting that culminates our Chapter's year. In it we pause to honor a few jewels of our Chapter for their support and tireless service throughout the year. By popular demand, we returned to the scene of our January Networking Event, Hurley's at 232 W. 48th Street, a quaint steakhouse that served us succulent hors d'oeuvres with our arranged open bar.

Atop our list of honorees was our Sponsors, without whom our monthly Meetings would be less dynamic. Each received an engraved glass "apple" with a wood stand in appreciation for their support throughout the year.

Next, three Chapter Members were bestowed our highest membership honors for their distinguished service, offered month after month. Our **Chapter Member of the Year** award was presented to **Frank LaSorsa, CRM**, VP-Professional Development. Our **Honored Member of the Year** recipient was **Marcel Rodriguez**, Immediate Past President and VP-Newsletter and Website. And, for the first time in quite a few years, our **New Member of the Year** was awarded to **Mark Kamien**, Committee Member-Membership Committee.

Last but certainly not least, recognized for their outstanding service, our outgoing and incoming Board Members; who this year, remained unchanged except for the return of a revived position, that of Interdisciplinary Liaison. Returning for another year are Melissa G. Dederer, CRM, President. Crystal M. Cutler, Executive Vice-President/President-Elect. Lauren Barnes, VP/Membership. Deborah Montana, VP/Secretary. Frank LaSorsa, CRM, VP/Professional Development. Marcel Rodriguez, VP/Newsletter, Website & Immediate Past President. Darryl Harris, VP/Special Events. Carol Trapano VP/Treasurer. Michael Lenhard, VP/Advertising & Sponsorship. And our newest Board Member; Donna Severino, who will fill the role of VP/Interdisciplinary Liaison, working to develop relationships with other professional organizations. Welcome, Donna, and welcome back to all returning Board Members.

Well wishes and promises to "see you in September" abounded. Please enjoy these images from the June event.





Crystal Cutler, Executive Vice President

2009-2010 Advertising & Sponsorship Program Update



ATTENTION ALL VENDORS

Want to get your Company's name and product/service line in front of a focused audience of Records and Information Managers? Then consider the sponsorship opportunities NOW available for the upcoming Chapter Year. There are many options from sponsoring Evening Monthly meetings to providing an educational session in one of our NEW lunchtime meetings. Or, you can exhibit at our always well attended mid year seminar in March. Check out the following link for details: [Advertising Sponsorship Program](#).

If you want to reserve now and beat the rush, just contact Michael Lenhard, Chapter VP of Advertising and Sponsorship at mlenhard@m3holdings.com or by phone at 917-417-1104.

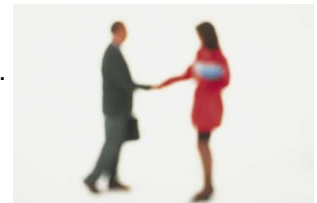
Thanks to all of you who have supported our Chapter and we look forward to seeing you at an upcoming meeting.

Michael Lenhard, VP/Advertising & Sponsorship

Membership News

Chapter Membership continues to grow. Our membership total stands at 332.

We are thrilled to welcome the following new chapter members:



Anita Castora

Eugene Chollick

Frederic Fortier, Lighthouse CS

Frank Giaccone, MGIS, Inc.

Susan Kuchars, USTA

Pepe Mercer, Schulte Roth & Zabel

Frank Romano, Federal Reserve Bank

If you have any membership questions or issues, please contact Lauren.Barnes@credit-suisse.com

Lauren Barnes, MLIS, VP/Membership

Conference Corner

Make plans now to attend ARMA International's 54th Annual Conference & Expo October 15-18, 2009 in Orlando, Florida (Thursday - Sunday schedule) at the Orlando World Center Marriott, the headquarters hotel.

This is the premier event for the records and information management profession, drawing more than 4,000 professionals from around the world.

[Click here for registration information and pricing.](#)



Frank LaSorsa, CRM, VP/Professional Development

ICRM NEWS

The Institute of Certified Records Managers™ (ICRM) is an international certifying organization of and for professional records and information managers. Visit them at www.icrm.org for information on the current Handbook and Study Bibliography in use.



While there, review their list of new CRMs, current newsletter, related links, upcoming conferences, career opportunities and something new, their Media Room.

In the news this month, the ICRM Elects Debra Gearhart, CRM President-Elect 35-year veteran of the Dept. of History, Arts & Libraries to begin term January 2010.

For CRM candidates attending this year's ARMA Conference in Orlando, the Ultimate CRM Application and Examination Preparation Workshop has been planned. This is the one you've been waiting for!

Certified Records Manager (CRM) Exam Prep Workshop will be held on Tuesday, October 13 - Wednesday, October 14 at the Orlando World Center Marriott in conjunction with the 54th Annual ARMA International Conference & Expo. This two-day, intensive workshop brings you even closer to achieving your CRM certification! This workshop will help you prepare for the CRM exams by identifying what areas to study for each exam part and where to find the resources to help you learn what you need to know. You will receive top-notch instruction from members of the ICRM.

You can sign up for both days, or just for Part VI, to be held on Day Two. On both days, (Parts 1-6) are available. Cost for ARMA International members is \$299, Non-Members pay \$399. ICRM Part 6 Only is available to ARMA International Members for \$249, Non-Members \$299.

Then stick around! Sign up for the Pre-Conference workshop, then stay for the premier education event in information management - the ARMA International Conference & Expo. For more than 50 years, this conference has been the source for information management professionals to learn, connect, network, and explore the current issues and solutions in records and information management. For more information about the CRM Exam Prep Workshop, or to register, visit www.arma.org/conference.

As a reminder, dues for all active CRMs have been increased:

Effective January 1, 2009, the new dues is \$200.00/year and the Inactive Status for CRMs has been dropped. Effective January 1, 2010, dues will be set at \$250.00/year. Visit <http://www.icrm.org/newsletter/2009spring.pdf> for details.

Summer Exam Dates:

Registration Open:

Parts 1-5 November 2-6, 2009

August 19 - October 29, 2009

Part 6 November 5, 2009

Test your knowledge; answer the sample questions below.

1. Alphabetic filing rules are necessary to ensure consistent filing practices in all of the following situations,

except:

- a. names that sound alike.
- b. hyphenated surnames.
- c. personal names with suffixes.
- d. acronyms and abbreviations.
- e. surnames that begin with a prefix.

2. Vital records should be retained:

- a. for 33 years.
- b. permanent.
- c. as long as they're vital.
- d. less than 3 years.
- e. no longer than 10 years.

3. Data mining tools permit a user to query information in a data:

- a. classification.
- b. file.
- c. center.
- d. warehouse.
- e. infrastructure.

Answer Key: (1) - a, (2) - c, (3) - d.

Crystal Cutler, Executive Vice President

Pin Design Contest

We're looking for a new design for our chapter pin, so we're having a contest!! Submit your pin designs to Melissa.Dederer@Pharma.com by August 21, 2009 to be eligible to win 1 regular chapter meeting pass. The winning design and designer will be announced at the September Chapter meeting.



Here's a sample of last year's pin design:

Deborah Montana, VP/Secretary

Community News

August Baseball Outing

The Board of Directors would like to invite you to join us for a

daytime baseball game to be held on August 30th at 2:05 pm. The outing will be held at Yogi Berra Stadium, Montclair State University in Montclair, NJ, home of the New Jersey Jackals minor league



baseball team (www.jackals.com). From the Port Authority Bus Terminal in Manhattan, it's a 35 minute bus ride to the stadium on [DeCamp Bus Lines](#).

The goal of this outing is to get together with our fellow chapter members, family and friends. There will be fun activities for children of all ages, including a team autograph session, post game catch and best of all, kids can run the bases after the game. Also, George Ruthauser, one of our chapter members, is the official announcer for the Jackals. As a special treat, a fireworks display will follow the game. Where else can you catch a ballgame, have fun with friends and family, enjoy special 50 cent pricing on hot dogs, run the bases and watch a fireworks display for less than \$10.00 per person? P.S., Kids under the age of 2 are admitted for free! So register now for this fun event.

We have purchased a block of tickets for this event. As a special incentive, we are running a buy one, get one free promotion thru August 19, 2009, so click on this link to buy your tickets NOW: [BASEBALL TICKETS](#)

Please contact Darryl Harris, VP/Special Events via email or phone with any questions.

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Dharris@kelleydrye.com

Darryl Harris, VP/Special Events

Hot Links

New York City is awash with festivities. A notable one is the celebration of Henry Hudson's sailing up the river that bears his name. It will be 400 years in September. In commemoration and for a geographic and scientific feast see [The Manhattan Project](#) and the exhibit at the [Museum Of the City of New York](#).

For those in Financial Services or want to know more about investing, visit [Investopedia](#).

For words and their ultimate relationship to each other, visit the [Visual Dictionary](#).

FreeRice is a non-profit website run by the United Nations World Food Program. Our partner is the



Berkman Center for Internet & Society at Harvard University.

FreeRice has two goals: 1. Provide education to everyone for free. 2. Help end world hunger by providing rice to hungry people for free. For each question answered correctly, 10 grains of rice are donated by sponsors through the UN World Food Program to help end hunger. To participate, please visit [FreeRice](#).

Lauren Barnes, MLIS, VP/Membership

Feedback

We hope you enjoyed reading this issue of the Chapter Newsletter and would appreciate any comments you'd like to share. Also, if you would like to submit an article or news for an upcoming issue, please send it to Marcel.Rodriguez@nbcuni.com by August 30th.

Thank you,

Marcel Rodriguez

VP/Newsletter Editor

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