



METRO NYC CHAPTER

2011/2012  
Chapter Year

# exchange



## ADVERTISE WITH US!

Trying to get noticed by the RIM community?  
Looking to announce a workshop you are sponsoring?

The benefits of advertising in exchange include:

- Access to 300+ ARMA Metro NYC chapter members and 200+ additional RIM professionals *NATIONWIDE!*
- Access to professionals in Legal, Financial Services, Entertainment, and 15+ industries
- Six + issues each year, both in print and online
- Newsletters and sponsors announced in Chapter Twitter posts

### Advertising Rates

*Full page*                    **\$150/issue**

*Half page*                    **\$85/issue**

*Quarter page*                **\$60/issue**

### Discounts

*Local - 3 Consecutive Issue Run*                    **15%**

*Limited - 5 Consecutive Issue Run*                    **30%**

*Express - 8 Consecutive Issue Run (1 year)*                    **50%**

