



# BECOME A SPONSOR

## 2017 - 2018 SPONSORSHIP OPPORTUNITY

CHAPTER MEETINGS Sponsorship	January or June Networking Social		
	ARMA @ Noon	Evening Chapter Dinner	January or June Networking Social
Single Event	\$595.00	\$995.00	\$1,000.00
With Spring Conference	\$495.00	\$795.00	\$795.00
Solo Event Sponsor	✓	✓	Multiple
Attendees	20-30	40 - 60	60 - 80
Attendee Contact List	✓	✓	✓
Logo streaming on Home / Current Sponsor Pages	✓	✓	✓
Logo on Event Page	✓	✓	✓
Logo in meeting announcements	✓	✓	✓
Company information in Current Sponsor Pages	✓	✓	✓
Announcements via email and social media	✓	✓	✓
Announcement exposure to 325+ members	✓	✓	✓
Registration Desk - banner display	✓	✓	✓
Registration Desk - greet attendees	✓	✓	✓
Registration Desk - giveaways / sales collateral	✓	✓	✓
At Meeting - 5 minutes vendor promotion / recognition	✓	✓	✓
Full Page Ad in Newsletter (one edition)	Full Page	Full Page	Full Page
Article in Newsletter	✓	✓	✓

BANNER AD Sponsorship	Chapter Website
July - June	\$595.00
January - June	\$395.00
Logo streaming on Home Page	✓
Logo streaming on Current Sponsor Page	✓
Company information on Current Sponsor Page	✓
Daily hits by members /non-members	✓

**Best Value !!!**

TRIPLE PLAY	Bundle
Evening Chapter Dinner	\$2,000.00
ARMA @ Noon	\$1,800.00
Spring Event Grand Central	✓
Chapter Meeting - Noon or Evening	✓
Banner Ad	✓
1/8 page Newsletter ad in all editions	✓

ANNUAL SPRING CONFERENCE	LEVEL SPONSORSHIP				
	Grand Central	Times Square	Wall Street	Broadway	Empire
	\$995.00	\$1,995.00	\$2,495.00	\$5,000.00	\$10,000.00
Featured Promotion	✗	✗	✗	Keynote Speaker	Solo sponsor for conference reception
Conference Table (5' X 2')	In main room	In main room	In main room by entrance	2 Tables by Keynote Speaker in main room	2 Tables at select location
Ad in Conference Brochure	1/8 Page 4.25"W x 2.75"H (L landscape)	1/4 Page 4.25" W x 5.5"H (Portrait)	1/2 Page 8.5"W x 5.5"H (Landscape)	Full Page 8.5"W x 11"H (Portrait)	Full Page 8.5"W x 11"H (Portrait)
Ad in Newsletter	✗	✗	✗	Full Page all editions	Full Page all editions
Complimentary Attendees	1	2	2	3	3
Logo with weblink on Conference Page	✓	✓	✓	✓	✓
Banner Ad	✗	✓	✓	✓	✓
Company name listed in Conference Brochure	✓	✓	✓	✓	✓
Attendee Contact List	✓	✓	✓	✓	✓
Article in March Edition	✓	✓	✓	✓	✓
Monitor	✗	✗	✓	✗	✗
<b>Returning Vendor Recognition in Conference Brochure and sponsor table:</b> <b>Platinum - 5 years or more; Gold - 3 Years; Silver - 2 Years.</b>					

For more information please contact Cindy Zuvich, [sponsorshipvp@armanyc.org](mailto:sponsorshipvp@armanyc.org).

ARMA Metro NYC 2017 – 2018 (6/10/2016)