



Information Governance

A Program, an Approach, the People-centric Reality

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Objectives

IG: A Program, an Approach, the People-centric Reality

1. Senior Management Sponsorship
2. Stakeholder Expectations
3. Business Engagement

Agenda

- Where are you on the IG Implementation scale?
- What are your biggest issues to date?
- The Role / Pitfalls of Senior Management Sponsorship
- Who are the Stakeholders and why do they matter?
- Should Business own IG Implementation and, if so, how?

Sprinkled with: **What did we do?**

IG Implementation Scale

1. Thinking about doing something
2. Preparing governance model
3. Finished governance model but not implemented
4. Starting to implement
5. Knee deep in the maelstrom

Where are we?

IG Issues

- What are the drivers that are bringing you to IG?
- Are you stuck wherever you are on the scale?
- What are your biggest issues to date?

What are our issues?

Senior Management Sponsorship

- When should you engage Senior Management?
- Who should engage Senior Management?
- What is Senior Management interested in?
- What expectations should you have of sponsorship?

What did we do?

Stakeholder Expectations

- Who are the primary stakeholders?
- How should each be involved?
- How do you deal with IT and technology issues?
- What about a Steering Committee?

What did we do?

Business Ownership

- Who owns the Information Governance Program?
- Is there a difference between owning the Program and owning the implementation of the Program?
- How do you engage the Business?

What did we do?

Q&A and Comments

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