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Innovation & Inspiration
RIM & IG – The Time is NOW!

ARMA Metro NYC
Annual Spring Conference

Tuesday, March 8th, 2016
New York Executive Conference Center
1601 Broadway, New York, NY 10019

Data Management, IG and RIM

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Data Governance/Management

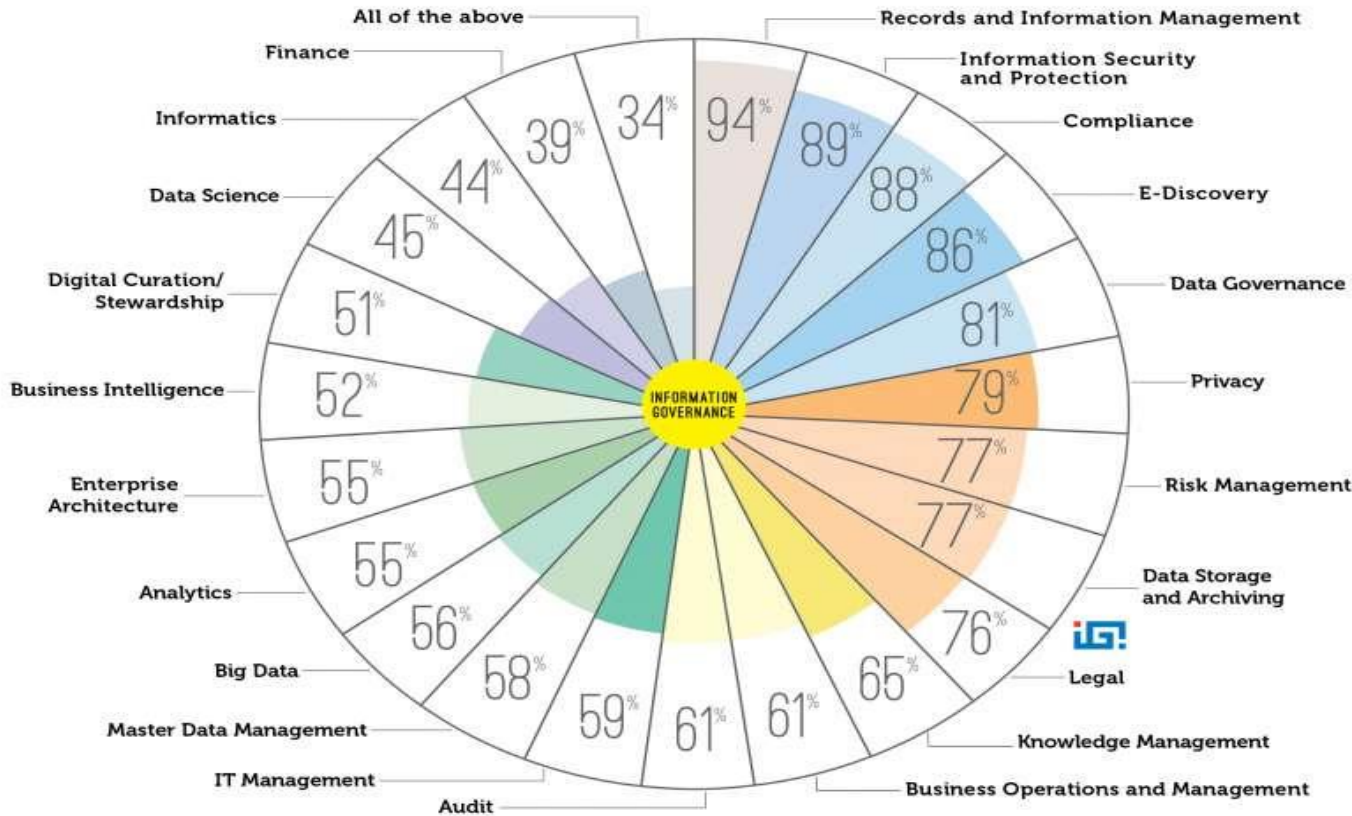


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THE FACETS OF IG: IG SERVES A COORDINATING FUNCTION



Our community told us these activities are included in their concept of IG (listed as a percentage of respondents). A strong majority (83%) said this list is a complete list.



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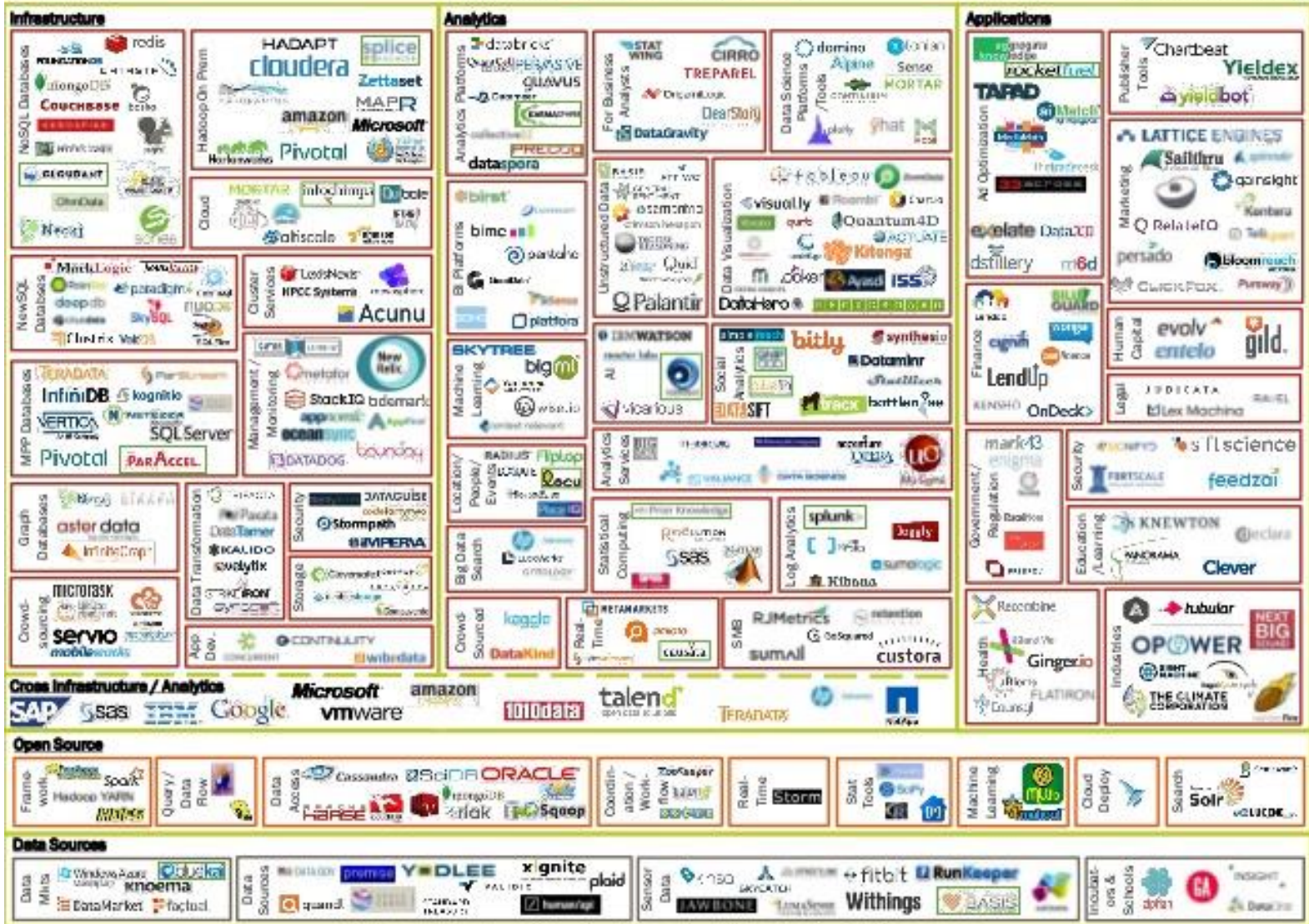
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BIG DATA LANDSCAPE, VERSION 3.0

Exit: Acquisition or IPO



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Questions?



Thank you!



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Definitions

- **Data Governance** - The exercise of authority, control and shared decision-making (planning, monitoring, enforcement) over the management of data assets. Data Governance is high-level planning and control over data management.
- **Data Architecture Management** - The development and maintenance of enterprise data architecture, within the context of all enterprise architecture, and its connection with the application system solutions and projects that implement enterprise architecture.
- **Data Development** - The data-focused activities within the system development life-cycle (SDLC), including data modeling and data requirements analysis, design, implementation and maintenance of databases data-related solution components.
- **Database Operations Management** - Planning, control and support for structured data assets across the data life-cycle, from creation and acquisition through archival and purge.
- **Data Security Management** - Planning, implementation and control activities to ensure privacy and confidentiality and to prevent unauthorized and inappropriate data access, creation or change.
- **Reference & Master Data Management** - Planning, implementation and control activities to ensure consistency of contextual data values with a “golden version” of these data values.
- **Data Warehousing & Business Intelligence Management** - Planning, implementation and control processes to provide decision support data and support knowledge workers engaged in reporting, query and analysis.
- **Document & Content Management** - Planning, implementation and control activities to store, protect and access data found within electronic files and physical records (including text, graphics, image, audio, video).
- **Meta Data Management** - Planning, implementation and control activities to enable easy access to high quality, integrated meta data.
- **Data Quality Management** - Planning, implementation and control activities that apply quality management techniques to measure, assess, improve and ensure the fitness of data for use.



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