# RECORDS & INFORMATION MANAGEMENT THE ESSENTIALS

PRESENTED BY LAUREN BARNES, CRM

SPONSORS: THE ARCHIVISTS ROUND TABLE NEW YORK & ARMA METRO NEW YORK

JANUARY 30<sup>TH</sup>, 2014

### WHAT IS RIM?

RECORDS & INFORMATION MANAGEMENT (RIM)

Place a framework through which to view RIM

- □ A service
- □ A business process
- □ A science
- □ An art

What is the focus? Records? Information?

Understand the organization in context to the external environment and internal functions.

### WHY IS IT IMPORTANT?

- □ Records Management = Risk Management
  - ✓ Information is an asset
  - Information becomes a liability
- □ When is the point when it changes?
  - ✓ Where art and science meet
- What does an organization do without it?
  - ✓ Manage without consciousness
  - ✓ Default stance = a decision that there is no risk

# DRIVERS: WHY MANAGE

- **☐** Information Explosion
- □ Regulations
- ☐ Litigation e-Discovery
- □ Privacy & Confidentiality
- □ Business
  - ✓ Information Access
  - ✓ Reduce or Contain Costs
  - ✓ Intellectual Capital (R & D)
  - ✓ Efficiency

# COMPONENTS FOR MANAGING

- ☐ Information Lifecycle
  - Creation to Disposition
- ☐ Information Value Appraisal
- □ Governance
  - ✓ Policy & Procedures
  - ✓ Accountability
  - ✓ Transparency
- **□** Partnerships
  - Technology
  - ✓ Legal
  - ✓ Business

### TOOLS

- □ Records Retention Schedule
  - ✓ Classic
  - Functional
- ☐ File Plans & Taxonomies
  - Managing access
  - Corralling dispersed information for institutional knowledge
- □ Applications Database Resources
  - ✓ EDRMS
- □ Project Management
  - ✓ Leveraging resources and expertize
- **□** Communications
  - ✓ Plans, Outreach, Vesting End-users in New Processes

# MAKING IT MATTER

- ☐ Identify the need
  - ✓ Pain points
  - ✓ Pressing issue recent events
  - Opportunities for improvement
- □ Demonstrate capability
  - ✓ Immediate wins low hanging fruit
  - ✓ Objectives that are measurable
- **☐** Senior Management Commitment
  - ✓ Shared Goals
  - Decisions

# WHAT'S NEXT – THREE ADDITIONAL SESSIONS:

### 2. Governance & Policy Development

- Stakeholders
- Records Retention Schedule Creation
- Policy Implementation

### 3. Roadmap to Managing Records Inventory

- Procedures, Guidelines
- Legacy Records Project Approach
- Vendor Management

### 4. Electronic Records

- Role of Technology
- Application Appraisal
- Metadata, Email & ESI Oh My!