



INFORMATION MANAGEMENT PROFESSIONALS

METRO NYC CHAPTER



ARMA New York City 2018 ANNUAL CONFERENCE SPONSORSHIP INFORMATION

ARMA NYC ANNUAL CONFERENCE

WHEN: Tuesday, March 6, 2018
TIME: 8AM – 5PM Program
Networking Reception: 5PM – 7PM
WHERE: Executive Conference Center;
1601 Broadway @ W. 48th St; 7th Floor;
New York, NY 10019

Triple Play

\$1,995 (ARMA@Noon) or \$2495 (Evening Chapter Meeting)

- ✓ Annual Conference Grand Central
- ✓ NYC ARMA@NOON or Evening Chapter Meetings
- ✓ Banner Ad or full page ad in all issues of the Exchange Newsletter

The ARMA NYC Chapter Annual Conference is recognized as the Metropolitan New York City area's premier all day educational event, providing comprehensive and cutting-edge educational experiences, along with programs detailing best practices in technology trends. It is attended by over 300 technology professionals and industry experts from pharma, finance, insurance, energy, government, corporate, legal and various technologists from across the country. This innovative educational program includes 4 tracks of workshops, panel discussions, and case studies on trending technologies; professional development and skill-building programs; as well as networking and vendor exhibiting opportunities.



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BROADWAY SPONSORSHIP OPPORTUNITY

BROADWAY EVENT SPONSORSHIP - PRICING -- \$5,000 INCLUDES:

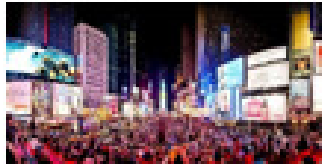
- Large Exhibitor's Table in a premier location by Key Note speaker
- Full page size logo displayed throughout the event
- Full page ad in Chapter Newsletter for one (1) Year
- Year-Long Banner Ad on ARMA-NYC Website
- Conference attendees' contact information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- Full page ad in Event Program Brochure
- Three (3) Complimentary Registrations for your organization



WALL STREET SPONSORSHIP OPPORTUNITY

WALL STREET EVENT SPONSORSHIP - PRICING -- \$2,495 INCLUDES:

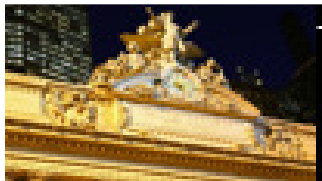
- Table with Display Monitor in a prime location
- ½ Page Logo displayed throughout the event
- Conference attendees' contact information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- ½ page ad in Event Program Brochure
- Two (2) Complimentary Registrations for your organization



**TIMES SQUARE
SPONSORSHIP OPPORTUNITY**

TIMES SQUARE EVENT SPONSORSHIP - PRICING -- \$1,995 INCLUDES:

- Exhibitor's Table in a prime location
- ¼ page logo displayed throughout the event
- Conference attendees' contact information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- ¼ page ad in Event Program Brochure
- Two (2) complimentary registrations for your organization



**GRAND CENTRAL
SPONSORSHIP OPPORTUNITY**

GRAND CENTRAL EVENT SPONSORSHIP - PRICING -- \$1,995 INCLUDES:

- Standard Exhibitor's Display Table
- Conference attendees' contact information
- Sponsorship details included within event announcements, website link, and Event Program Brochure
- 1/8 page ad in Event Program Brochure
- One (1) complimentary registration for your organization

For more Information about becoming an ARMA Educational Event Sponsor, please contact one of the individuals below:

CINDY ZUVICH (ARMA-NYC): SPONSORSHIPVP@ARMANYC.ORG
EMILY MCCARTHY (ARMA-CT): PRESIDENT@ARMACONNECTICUT.COM



**SUBWAY STATION
ALA CARTE SPONSORSHIPS**

SUBWAY STATION À LA CARTE SPONSORSHIP OPPORTUNITIES

EACH OPPORTUNITY PRICING -- \$595

- MORNING BREAK SPONSOR
- AFTERNOON BREAK SPONSOR
- LUNCH SPONSOR
- DEVICE RE-CHARGING STATION SPONSOR
- COAT CHECK SPONSOR

- Sponsorship announcement within Event Program Brochure and ARMA Website
- Sponsor signage at Break Station
- Conference attendees' contact information

**ARMA-NYC WOULD LIKE TO THANK OUR GENEROUS
2017 CONFERENCE CORPORATE SPONSORS/EXHIBITORS/PARTICIPANTS**

IRON MOUNTAIN **

SHRED-IT**

ACTIANCE	ENCHOICE	M-FILES
ARCHIVE SYSTEMS	FIBERKRAFT	NET DOCS
ARMA – CT CHAPTER	FILE TRAIL INC.	POLYGON
ARMA – LI CHAPTER	GIMMAL	RATIONAL ENTERPRISE
ARMA – METRO NYC CHAPTER	GRM	SHRED-IT
ARMA – NNJ CHAPTER	HPE	TAB
BMS CAT	IMANAGE	TITUS
COLLABWARE	INFOGOV SOLUTIONS	TOTAL RECORDS
CROWN RECORDS	INFOLINX SOLUTION SYSTEMS	MANAGEMENT
DOCAUTO	INTEGRO	ZIA CONSULTING
EDM AMERICAS	IRON MOUNTAIN	ZL TECHNOLOGIES

**** INDICATES PREMIER SPONSORSHIP CONTRIBUTION**