



BECOME A SPONSOR

2017 - 2018 SPONSORSHIP OPPORTUNITIES

CHAPTER MEETINGS	ARMA @ Noon	Evening Chapter Dinner	January or June Networking Event
	Single Event	\$595.00	\$1,195.00
With Annual Conference (March)	\$495.00	\$995.00	\$1,795.00
Number of attendees	20-30	40-60	60-80
Receive attendee Contact List	✓	✓	✓
Logo streaming on Home and Current Sponsor Pages	✓	✓	✓
Logo on Event Page	✓	✓	✓
Logo in meeting announcements	✓	✓	✓
Company information on Current Sponsor Pages	✓	✓	✓
Announcements via email and social media	✓	✓	✓
Announcement exposure to 325+ people	✓	✓	✓
Registration Desk - display company banner	✓	✓	✓
Registration Desk - greet attendees	✓	✓	✓
Registration Desk - have promo material available to attendees	✓	✓	✓
At Meeting - 5 minutes vendor promotion / recognition	✓	✓	✓
Article in Newsletter	✓	✓	✓
One Complimentary Attendee	✓	✓	✓
Meeting Cost for attendees	\$20	\$40 Member (Pre-registered)	
		\$50 Member (Walk-in)	
		\$60 Non-member	

TRIPLE PLAY (Best Value !!!)	Bundle
Evening Chapter Dinner	\$2,495.00
ARMA@Noon	\$1,995.00
Annual Conference (Grand Central Level)	✓
One Chapter Meeting - Noon or Evening	✓
Banner Ad (July - June) OR Full page Newsletter Ad in all issues (5)	✓

BANNER AD	Chapter Website
July - June	\$595.00
January - June	\$395.00
Logo streaming on Home Page	✓
Logo streaming on Current Sponsor Page	✓
Company information on Current Sponsor Page	✓

NEWSLETTER AD	5 Issues
Full Page Ad in all issues	\$595.00

ARMA NYC ANNUAL CONFERENCE	LEVEL SPONSORSHIP			
	Grand Central	Times Square	Wall Street	Broadway
	\$1,295.00	\$1,995.00	\$2,495.00	\$5,000.00
Featured Promotion	✗	✗	✗	Keynote Speaker
Conference Table (5' X 2')	In main room	In main room	In main room by entrance	2 Tables by Keynote Speaker in main room
Ad in Conference Brochure	1/8 Page 4.25"W x 2.75"H (Landscape)	1/4 Page 4.25"W x 5.5"H (Portrait)	1/2 Page 8.5"W x 5.5"H (Landscape)	Full Page 8.5"W x 11"H (Portrait)
Ad in Newsletter	✗	✗	✗	Full Page all issues
Complimentary Attendees	1	2	2	3
Logo with weblink on Conference Page	✓	✓	✓	✓
Banner Ad	✗	✓	✓	✓
Company name listed in Conference Brochure	✓	✓	✓	✓
Receive attendee Contact List	✓	✓	✓	✓
Article in March Issue	✓	✓	✓	✓
Monitor provided	✗	✗	✓	✗
Conference Date March 6, 2018				

For our exclusive **Empire Level** sponsorship or other sponsorship information please contact Cindy Zuvich at vp sponsorship@armanyc.org.